EXPERIENCE YOUR NEW PARIS.

www.visitparisregion.com
The Paris Region Tourist Board and Atout France thank Tancrède Perrot, known as Tanc, for his artistic and creative participation on this RDV with the American tourism professionals.

Tancrède Perrot, known as Tanc, was born in 1979 in Paris. He is a French street artist, electronic music composer and designer recognized in the artistic world for his talent and his creativity. Tanc’s creation style is unique; he composes his music and canvasses with great spontaneity. His heartbeat activates his arm like a metronome: the artist is not trying to control his flow, but rather understand the composition that suddenly appears on the canvas, perfect balance between consciousness and unconsciousness.
The arts, shopping, gastronomy, walking tours, urban sports, nightlife and festivals: the Paris region experience is diverse and constantly being reinvented.

The bold designs of the Fondation Louis Vuitton to the West and the Philharmonie de Paris to the East, are both set to refine tourism in Paris. The opening of the Philharmonie de Paris, a unique music facility, has confirmed the dynamicism of Eastern Paris, which has been the site of rapid and growing development over the past few years. The opening of the boutique Generator Hostel in this section is anecdotal prime example.

In this ever-changing city, Parisians are rediscovering an industrial heritage that has been enhanced and converted to provide attractive, new places to live. Gastronomy remains a pillar of experimentation and creation in Paris, largely influenced by eco-responsible practices.

The “French Touch”, championed by innovative brands with growing reputations, gives new meaning to elegance à la française. The arts continue to be celebrated in all their diversity, with urban cultures remaining prominently influential.

This press kit presents the multiple facets of a renewed Paris and the latest trends that are being identified in the capital.
Le CENTQUATRE
5 rue Curial
Paris 19
www.104.fr

La Bellevilloise
19-21 Rue Boyer
Paris 20
www.labellevilloise.com

Le Comptoir Général
80 Quai de Jemmapes
Paris 10
www.lecomptoirgeneral.com

La Petite Halle
Rue Edgar Varèse
Paris 19
www.lapetitehalle.com

Generator
11 place du Colonel Fabien
Paris 10
www.generatorhostels.com

La Brasserie Barbès
(opening 2015)
2 boulevard Barbès
Paris 18

La RÉcyclerie
83 boulevard Ornano
Paris 18
www.larecyclerie.com

La Halle Pajol et auberge
de jeunesse Yves Robert
Paris 18
www.hifrance.org

Le Hasard Ludique
(opening autumn 2015)
128 avenue de Saint-Ouen
Paris 18
www.lehasardludique.paris
Abandoned train stations and warehouses, have been repurposed and renovated to create trendy, multidisciplinary venues, now popular among Parisians. They underscore the cultural and artistic life of the capital’s North-East neighborhoods.

Enjoy a drink in an eclectic bar at La Halle Pajol or along the Saint-Martin canal at Le Comptoir Général. Watch a performance at Le Hasard Ludique, take part in a workshop or visit a pop-up market in a renovated former train station at La REclyclerie with its eco-friendly recycling concept.

Neighborhoods such as La Villette are thriving, with the addition of Philharmonie de Paris, inspiring additional new local venues such as La Petite Halle, which describes itself as a “comptoir-scene-table” (bar-stage-restaurant).

Generator, the brand-new “boutique hostel” concept, will become the capital’s largest hostel with its 950 beds, was therefore right on target when it opened in North-East Paris, offering an ideal location to discover all of these new recreational and entertainment communal spaces.

Other neighborhoods have taken advantage of this revitalization such as the Barbès neighborhood, where the trendy Brasserie Barbès, a highly anticipated, 700 m² establishment, will open its doors this year.
Fondation Louis Vuitton  
Bois de Boulogne  
8 avenue du Mahatma Gandhi - Paris 16  
www.fondationlouisvuitton.fr

Philharmonie de Paris  
David Bowie is... Exhibition  
March 3 to 31 2015  
211 avenue Jean Jaurès - Paris 19  
www.philharmoniedeparis.fr

Monnaie de Paris  
In 2016, opening in the visit of workshops and revelation of the treasures of the Currency of Paris, the brasserie Metalcafé de Guy Savoy, of the new shop Monnaie de Paris, other shops, the concept blind, pedestrian streets and the new internal garden.  
11 quai de Conti - Paris 6  
www.monnaiedeparis.fr

Château de Versailles  
Place d'armes  
78000 Versailles  
www.chateaushortilles.fr

Château de Rentilly  
1 rue de l’étang  
77600 Bussy-Saint-Martin  
www.fraciledefrance.com

Château de Boulogne  
Bois de Boulogne  
8 avenue du Mahatma Gandhi - Paris 16  
www.fondationlouisvuitton.fr

Philharmonie de Paris  
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11 quai de Conti - Paris 6  
www.monnaiedeparis.fr

Château de Versailles  
Place d’armes  
78000 Versailles  
www.chateaushortilles.fr

Château de Rentilly  
1 rue de l’étang  
77600 Bussy-Saint-Martin  
www.fraciledefrance.com

FIAC  
October 22 to 25 2015  
3 avenue du Général Eisenhower - Paris 8  
www.fiac.com  
www.grandpalais.fr

MONUMENTA  
May - June 2016  
Nave of the Grand Palais  
3 avenue du Général Eisenhower - Paris 8  
www.grandpalais.fr

Art Paris Art Fair  
March 26 to 29 2015  
Nave of the Grand Palais  
3 avenue du Général Eisenhower - Paris 8  
artparis.fr

Nuit Blanche  
October 2015  
www.nuitblanche.paris.fr

Fondation Cartier pour l’art contemporain  
261 boulevard Raspail - Paris 14  
fondation.cartier.com

Galerie Thaddaeus Ropac  
69 avenue du Général Leclerc  
93500 Pantin  
www.ropac.net

Galerie Gagosian  
800 avenue de l’Europe  
93350 Le Bourget  
www.gagosian.com

Palais de Tokyo  
13 avenue du Président Wilson - Paris 16  
www.palaisdetokyo.com

MAC VAL  
Place de la Libération  
Vitry-sur-Seine 94400

Art Ludique - Le Musée  
Exposition « Aardman, l’art qui prend forme »  
March 21 to August 30 2015  
34 quai d’Austerlitz - Paris 13  
www.artludique.com

Fondation Galeries Lafayette  
9 rue du platé - Paris 4  
www.fondationgalerieslafayette.com

Cultival : visit of the Cité du Cinéma  
www.cultival.fr  
www.tourisme93.com

Cité du Cinéma  
20 rue Ampère  
93413 Saint Denis

Paris Photo  
November 12 to 15 2015  
Nave of the Grand Palais and outside the walls  
3 avenue du Général Eisenhower  
www.parisphoto.com

Photoquai  
September 22 to November 22 2015  
Musée du quai Branly and outside the walls  
37 quai Branly - Paris 7  
www.photoquai.fr  
www.quaibranly.fr

Jeu de Paume  
Philippe Halsman Exhibition  
October 20 2015 to January 24 2016  
1 place de la Concorde - Paris 8  
www.jeudepaume.org

Le Bal  
6 impasse de la Défense - Paris 18  
www.le-bal.fr
Paris is known for its history, museums and exceptional landmarks, but it’s no fossil; rather, it is resolutely modern, innovative and evolving. The city’s spectacular, innovative architecture, with the opening of new buildings such as the Fondation Louis Vuitton by Frank Gehry, the Philharmonie de Paris by Jean Nouvel, and the Cité départementale musicale de l’Île Seguin in 2016. The renovation of historic sites such as the Monnaie de Paris, the upcoming rehabilitation by artist Jean-Michel Othoniel of the Bosquet du théâtre d’eau du Château de Versailles, and the transformation of Château de Rentilly into a real work of art by Xavier Veilhan, are just some of the strong artistic gestures that have confirmed the Paris Region as the undeniable capital of contemporary creation.

This creativity is celebrated through major events such as FIAC, Art Paris Art Fair and Nuit Blanche that you won’t want to miss. All year long, the Paris Region welcomes noteworthy cultural events including myriad anticipated exhibitions. For example, in the summer of 2015, the British artist Anish Kapoor will interact with the architecture and gardens of the Palace of Versailles through an installation, and in 2016, the Monumenta biennial exhibition in the Nave of the Grand Palais will present the work of the French artist of Chinese origin Huang Yongping.

Over the years, the Fondation Cartier pour l’art contemporain and the Palais de Tokyo have become major institutions in the modern art scene, while outside of the city center, MAC VAL in Vitry-sur-Seine is celebrating its 10th anniversary and world-famous galleries such as Thaddaeus Ropac in Pantin and Gagosian in Le Bourget have been a success. The Fondation Galeries Lafayette is slated to open in 2016, further enhancing the contemporary art landscape. Paris continues to honor new creative trends, which have a dedicated exhibition space: Art Ludique – Le musée, a bridge linking comics, mangas, animation films and video games to contemporary art. In the world of cinema, Cultival invites you behind the scenes of Luc Besson’s Cité du Cinéma.

Photography also has its own “can’t-miss” events particularly with Paris Photo and Photoquai, the biennial exhibition of contemporary photography whose fifth edition will be held in 2015. Photographic art is also showcased all year long at internationally renowned sites such as Jeu de Paume, the Maison européenne de la photographie, and the more intimate, Le Bal.
New place
New experience
New food
www.isabelmarant.com
16 rue de Charonne - Paris 11

www.usonline.apc.fr
16 rue Madame - Paris 6

www.maje.com
49-51 rue Vieille-du-Temple - Paris 4

www.sandro-paris.com
97 quai de Valmy - Paris 10

www.thekooples.com
38 place du Marché-Saint-Honoré - Paris 1

www.zadig-et-voltaire.com
163 rue du Vieux Colombier
200 boulevard Saint-Germain - Paris 7

www.sessun.com
59 rue du Faubourg Saint-Antoine - Paris 11

www.swildens.fr
16 boulevard des Filles du Calvaire - Paris 11

www.valentinegauthier.com
58 rue Charlot - Paris 3

www.galerieslafayette.com
40 boulevard Haussmann - Paris 9

www.lavalleevillage.com

www.onenation.fr

www.colette.fr
213 rue Saint-Honoré - Paris 1

www.merci-merci.com
111 boulevard Beaumarchais - Paris 3

www.centrecommercial.cc
2 rue de Marseille - Paris 10

www.the-broken-arm.com
12 rue Perrée - Paris 3

www.frenchtrotters.fr
30 rue de Charonne - Paris 11

www.artydandy.com
1 rue Fürstenberg - Paris 6

www.nose.fr
20 rue Bachaumont - Paris 2

www.fleux.com
39 et 52 rue Sainte-Croix-de-la-Bretonnerie - Paris 4

www.chezmoiparis.com
25 rue Herold - Paris 1
Paris is undeniably the global capital of fashion as well as the European leader for shopping*, which is the number two activity of visitors to the city. Luxury, haute couture boutiques can be found alongside small designer shops, department stores and flea markets. There are always new places to shop in Paris.

In the last few years, many contemporary brands offering affordable upscale fashion have emerged in the city of light, reinterpreting the “French Touch.” After Isabel Marant and APC, emblematic figures of this new generation, brands such as Maje, Sandro, The Kooples and Zadig & Voltaire have imposed their style and reaffirmed French elegance. This movement continues to expand, with the regular appearance of new brands such as Sessùn, Swildens and Valentine Gauthier, which have captivated fashionist-lovers from all around the world.

The “French Touch” can also be found in Paris department stores such as Galeries Lafayette, Printemps, BHV and Le Bon Marché as well as in the Paris region’s two outlets La Vallée Village and One Nation Paris, which sell previous season’s collections.

In the footsteps of luxury concept store pioneers, Colette and Merci, new concept stores have sprung up in the capital, redefining Paris’s fashion landscape. The opening of Centre Commercial, founded by the creators of Veja, was followed by The Broken Arm, where men’s and women’s fashion and accessories are spread out over two stories, French Trotters, a trendy multi-brand boutique, and Arty-Dandy, a gallery store at the crossroads of design, contemporary art and fashion.

Paris also has Nose, a concept store dedicated to fragrances, Fleux, which offers four exhibition spaces devoted to design and objects, and the brand-new Chez Moi, an apartment-boutique in which its owner actually lives!

*According to the 2014 Boston Consulting Group study
Le Lafayette Gourmet
35 boulevard Haussmann - Paris 9
www.galerieslafayette.com

La Grande Epicerie de Paris
38 rue de Sèvres - Paris 7
www.lagrandeepicerie.com

L’Arpège
84 rue de Varenne - Paris 7
www.alain-passard.com

Plaza Athénée
25 avenue Montaigne - Paris 8

Le Sergent Recruteur
41 rue Saint Louis en l’Île - Paris 4
www.lesergentrecruteur.fr

Qui plume la lune
50 rue Amelot - Paris 11
www.quiplumelalune.fr

Tempero
5 rue Clisson - Paris 13
www.tempero.fr

Le Terroir Parisien
20 rue Saint-Victor - Paris 5
www.yannickalleno.com

Frame
28 rue Jean-Rey - Paris 15
www.framebrasserie.fr

NoGlu
16 passage des Panoramas - Paris 2
www.noglu.fr

Helmut Newcake
36 rue Bichat - Paris 10
www.helmutnewcake.com
Paris is the capital of gastronomy, now more than ever before. This is where you’ll discover fine restaurants that prepare light dishes with local organic products, food trucks that offer regional specialties made from fresh ingredients by great chefs, and pastry chefs who create new flavors. And since in Paris, “eating well” is central to French art de vivre, discovering new food destinations such as Le Lafayette Gourmet and La Grande Epicerie de Paris where Parisians buy their products is part of the gourmet experience!

Offering lighter foods, fine restaurants are inventing the cuisine of tomorrow in Paris!
Alain Passard at Arpège and Alain Ducasse at Plaza Athénée were among the first avant-garde chefs offering lighter food, with a focus on natural flavors, vegetables and local products. With “produits d’ici cuisinés ici” (products grown and cooked here), award-winning chefs Antonin Bonnet at Le Sergent Recruteur and Jacky Ribault at Qui Plume la lune, in addition to Alessandra and Olivier Montagne with their French-Mexican-Vietnamese cuisine at Tempero, have been inventing new recipes with local products from the Paris region, the former vegetable garden of French kings.

Other chefs, even more demanding in terms of product quality, offer daily specials with vegetables grown onsite. Prime examples are Yannick Alleno at Terroir Parisien, and Andrew Wigger, who reinvents Californian cuisine at Frame. This focus on healthier food can even be found with “gluten-free” options, popularized by France’s current Prime Minister, which are becoming increasingly common in Paris.

NoGlu and Helmut Newcake have proven that in Paris, gastronomy and “gluten-free” food can sit at the same table!

The “street food” trend has also taken off in Paris.
Now, nutrition and innovation go hand in hand. After the success of “Camion Qui Fume” a hamburger food truck, award-winning chefs and flavor creators have quickly followed suite by offering their customers Breton crêpes, West Indies specialties, Mexican dishes, dim sum from Hong Kong, in addition to products sourced from the Paris Region. For example, Marc Veyrat, a great French chef who delivers hot meals made daily from fresh, organic, local products: www.mesbocaux.fr
Ladurée
16 rue Royale - Paris 8
www.laduree.com

Angelina
226 rue de Rivoli - Paris 1
www.angelina-paris.fr

La Maison du Chou
7 place de Furstenberg - Paris 6
www.maisonduchou.com
Facebook: MaisonDuChou

L’Eclair de Génie
14 rue Payée - Paris 4
www.leclairdegenie.com

Profiterole Chérie
17 rue Debelleyme - Paris 3
www.profiterolecherie.fr

Les Fées Pâtissières
21 rue Rambuteau - Paris 3
www.lesfeespatisseries.com

Christophe Michalak
60 rue du Faubourg Poissonnière
Paris 10
www.christophemichalak.com

Un dimanche à Paris
4 cour du Commerce Saint André
Paris 4
www.un-dimanche-a-paris.com
Sweet treats

Traditional Parisian patisseries, such as Ladurée and Angelina, will be pleased to welcome you to a mouthwatering experience. Here, pastries such as macaroons, fancy cakes and chocolates are as fanciful as haute couture, with new creations every season!

And, just like with haute couture, Paris boasts world-famous shops lead by young talent. Unique, high-quality products can be found at boutiques in Paris’s most illustrious neighborhoods such as Saint-Germain-des-Prés and Le Marais. You’ll want to try the small cream puffs of La Maison du Chou created by Manuel Martinez, a Best Craftsman of France. Or sample the rainbow of eclair flavors at Christophe Adam’s L’Eclair de Génie. Save room for the cream puffs filled with ice cream created by Philippe Uracca at Profiterole Chérie.

Also en vogue are the workshops of chefs offering new flavors and new products, for example the small cakes at Les Fées Pâtissières and the daily creations of Christophe Michalak.

If you prefer sweet-savory notes, you should try the 100% chocolate-based recipes of Un dimanche à Paris, a new concept store and restaurant that also offers cooking classes.
NEW
PARIS

New place
New experience
New food

La REcyclerie
© La REcyclerie

Merci Boutique
© Merci

Photoquai
© Musée du quai Branly, Cyril Zannettacci
La Verticale de la Tour Eiffel
March 20
Champ de Mars
5 avenue Anatole France - Paris 7
www.verticaletoureiffel.fr

Le Quai 54 world Streetball Championship
June
Place du Trocadéro - Paris 16
www.quai54.com

Le Far’n High
Skateboarding Worldcup
May 21 to 24
Halle de Skate du Val d’Orge
Voie des Prés
91700 Villiers-sur-Orge
www.farnhigh2015.com

Le Broc’Riderz
September 12 to 13
Berges de Seine
Port de Solféjino
Quai Anatole France - Paris 7
www.brocriderz.com

Le Color Run
April 19
Paris
www.thecolorrun.fr

Le Mud day
May 8 to 10
Camp militaire de Frileuse
Avenue du Général Leclerc
78650 Beynes
www.themudday.com

Le Zomb’in the dark
June 27
Forêt de Fontainebleau
www.zombinthedark.fr

Paris Running Tour
www.parisrunningtour.com

Velib’
www.velib.paris

Paris à vélo c’est sympa
22 rue Alphonse Baudin - Paris 11
www.parisvelosympa.com

Fat Tire Bike Tours
paris.fattirebiketours.com

Pari Roller
Friday nights
www.pari-roller.com

Rollers & Coquillages
Sunday afternoons
www.rollers-coquillages.org
SPORT
AND FRESH AIR
IN THE PARIS REGION

The Paris region is full of great options for everyone who enjoys sports, parks or the great outdoors. With its trails, events and unusual adventures, the Paris region is an open-air discovery zone.

Outdoor sports are popular among the region’s residents as reflected in the large number of urban sporting events. Upcoming events in the capital include, La Verticale de la Tour Eiffel (March 20) a ascent race is a genuine athletic challenge in the world’s most visited monument.

The Quai 54 World Streetball Championship (June), a one-of-a kind international streetball tournament that combines high-level sports competition with hip-hop concerts.

There is also the Far’n High Skateboarding Worldcup (May 21 / May 24), a tournament inviting the world’s top skaters to compete with one another. Broc’Riderz (September 12 and 13), a major second-hand fair for board culture located on the banks of the Seine between the musée d’Orsay and Passerelle Solférino.

For fans of ultimate challenges that are a bit out of the ordinary, the region hosts many unusual, innovative races that combine running and/or obstacle racing such as the Color Run (April 19), the Mud Day (May 8 to 10) and Zomb’in the dark (June 27).

To combine running with a guided tour of the city with Paris Running Tour, which offers “sightjogging” at your own pace so you can benefit comfortably from this thematic sports tour. Visitors wanting to travel on wheels have two options to trek across the city: cycling or rollerskating. For a flexible experience, the Velib’ bikesharing system lets you travel from one point to another by taking a bicycle at one station and dropping it off at another. For a more structured cycling experience, the guided day and night tours of Fat Tire Bike Tours and Paris à vélo c’est Sympa offer fun stories and anecdotes as you tour through various neighborhoods. Rollerskating is one other option for visiting Paris on wheels. The easiest solution is to put on your skates and join in on the rides of Pari Roller on Friday nights and Rollers & Coquillages on Sunday afternoons. You will share an atypical view of the city with Parisians.
Street art strolling along the canal de l’Ourcq
www.tourisme93.com

Street art strolling in Vitry-sur-Seine
www.tourisme-valdemarne.com

Mon Beau Paris
www.monbeauparis.com

Les Greeters
www.greeters.paris

Underground Paris
undergroundparis.org

Villages Nature
www.villagesnature.com

L’art du Jardin
May 6 to 10
Grand Palais
3 avenue du Général Eisenhower
Paris 9
lartdujardin.com
If you want to take your time while discovering the latest of urban Paris, slower-paced solutions are also available. A former Parisian railway line, the Petite Ceinture has become a popular walking path between the city and nature.

For a more artsy stroll, over the last few years the Canal de l’Ourcq and the streets of Vitry-sur-Seine have been transformed into enormous mediums of expression for hundreds of street artists, turning the urban landscape into an open-air museum. Underground Paris invites you to explore this movement of street art and paint your own graffiti mural.

To discover Paris as it is really known by Parisians, the Greeters are ambassadors for their city.

The environment has been taken into account in the revival of Parisian tourism.

In 2016, the opening of Villages Nature, a new holiday resort concept created with sustainable development in mind, will offer a holiday experience in a natural setting at the gateway of Disneyland® Paris.

Moreover, the L'art du Jardin event (May 6 to 10, 2015) highlights innovations and trends in landscape design in urban zones – urban farms, roof gardens, urban vegetable gardens – where the bestgreen-city initiatives will be showcased to invent the city of the future.

New York City is the guest of this 2015 edition.
La Plage du Glazart  
*June to September*  
Glazart - Paris 19  
www.glazart.com

**Paris Hip Hop**  
*June 19 to July 6*  
Gaîté Lyrique, Zénith, Berges de Seine, Maison des métallos, Sevran, Ivry-sur-Seine, Aubervilliers, Clichy-sous-Bois, Clichy-la-Garenne, Saint-Ouen...  
Facebook: FestivalParisHipHop

**Pitchfork Music Festival Paris**  
*October*  
Grande Halle de la Villette - Paris 19  
Facebook: PITCHFORK.MUSIC.FESTIVAL.PARIS

**Rock en Seine**  
*August 28 to 30*  
Domaine national de Saint Cloud  
92210 Saint-Cloud  
www.rockenseine.com

**Villette street festival**  
*May 4 to 17*  
Grande Halle de la Villette - Paris 19  
www.lavillette.com

**Weather Festival**  
*June 4 to 7*  
Facebook: WeatherFestival

**The Peacock society**  
*July*  
Parc Floral de Paris - Paris 12  
Facebook: ThePeacockSociety

**Villette sonique**  
*May 21 to 27*  
Grande Halle de La Villette - Paris 19  
www.lavillette.com
Festivals

With music, dance, street art festivals and more, Paris hosts a growing variety of celebrations. Having featured big names such as The Pixies, Amy Winehouse, Oasis and Lana Del Rey, the Rock en Seine festival needs no introduction: for three days, the Domaine National de Saint-Cloud is transformed into a major event to finish the summer to the tune of good old rock ‘n roll in an exceptional setting.

The landscape of festivals is also being renewed, with an emphasis on urban cultures. The highlight of this year will undoubtedly be the 10th anniversary of the Paris Hip Hop festival, where over 2,500 artists have already performed, including Nas, Snoop Dogg and Cypress Hill. From the banks of the Seine to the most alternative venues, this anniversary will be punctuated with pleasant surprises.

In terms of reinvention in the landscape of festivals, the Weather Festival is only celebrating its 3rd edition but has quickly become an essential gathering place for fans of electronic music, with the very best international and French artists performing in original settings such the Institut du monde arabe and Le Bourget Airport in 2014.

Along the same lines, the Villette Street Festival, the latest addition to the line-up of street culture festivals, is back for its 2nd edition with an extra-large version in La Villette, which has hosted, among other things, the Pitchfork Music Festival Paris since 2011.
Cocktail bars

Le Syndicat
51 rue du Faubourg Saint-Denis - Paris 10
Facebook: syndicatcocktailclub

Le Coq
12 rue du Château d’Eau - Paris 10
Facebook: BAR-LE-COQ-PARIS

À la française
50 rue Léon Frot - Paris 11
Facebook: coquetels

Clubs and trendy places

Badaboum
2 bis rue des Taillandiers - Paris 11
www.badaboum-paris.com

Concrete
69 port de la Rapiée - Paris 12.
www.concreteparis.fr

Ekō
14 rue Saint Fiacre - Paris 2
Facebook: ekoclubparis

Electric
1 place Porte de Versailles - Paris 15
Facebook: electric.paris

Faust
Pont Alexandre III - Paris 7
Facebook: faustparis

La Java
105 rue Faubourg du Temple - Paris 10
www.lajava.fr

Zig Zag club
32 rue Marbeuf - Paris 8
www.zigzagclub.fr

La Machine du Moulin Rouge
90 boulevard de Clichy - Paris 18
www.lamachinedumoulinrouge.com

Monseigneur Paris-Club
94 rue d’Amsterdam - Paris 9
www.monseigneurparis.com

Nüba
36 quai d’Austerlitz - Paris 13
www.nuba-paris.fr

Rex Club
5 boulevard Poissonnière - Paris 2
www.rexclub.com

Tunnel Club
5 chemin des Montquartiers
92130 Issy-les-Moulineaux
www.tunnelparis.com

Wanderlust
32 quai d’Austerlitz - Paris 13
www.wanderlustparis.com

Select clubs

Raspoutine
58 rue de Bassano - Paris 8
Facebook: Raspoutine-Paris-Official

Le Baron
6 avenue Marceau - Paris 8
Facebook: le.baron.paris

Silencio
142 rue de Montmartre - Paris 2
www.silencio-club.com

Paris collectives

ClekClekBoom
Facebook: clecklekboom

Haïku
Facebook: haikuaikitahaiku

La Mamie’s
Facebook: La-Mamies

SNTWN
Facebook: sonotown.sntwn
Cocktail bars

At the first edition of *Paris Cocktail Week* in January, no less than fifty bars, restaurants and other eclectic venues participated. Of the countless cocktail bars that have opened in the capital these last few years, three stand out as defenders of French spirits – a real French revolution is taking place, in the honor of Cognac, Armagnac, Breton whiskey, Burgundy gin and Calvados. Today, French know-how is also reflected in the French “art of drinking”, a new concept artfully combining the American invention of cocktails with the French alcohol heritage (the Frenchified term “coquetels” is used).

Nightlife

Parisian nightlife is constantly evolving. In the wake of institutions such as *Rex Club*, a temple of Parisian nightlife, *Concrete*, the capital’s hottest nightclub, and *Silencio*, an exclusive members’ club, DJs on the rise in French and internationally can be found at *Monseigneur Paris-Club, Electric, Faust* and *Ekō*, which made their débuts in the fall of 2014. Even at the outskirts of Paris venues such as the seasonal *Tunnel Club*, summertime parisian collectives are giving new rhythm to nightlife in Grand Paris in an unusual way at alternative venues.
New place
New experience
New food

Cité du Cinéma, the nave
© Blue Event

Street art, strolling, Paris
© Underground

Monseigneur Paris-Club
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TOURISM IN THE PARIS REGION IN A FEW FIGURES

Paris Region is today the main tourist destinations in the world, with 47 millions visitors every year. The economic repercussions in the sector directly affect more than 500 000 jobs and generate 22 billion of receipts.

15.7 million international hotel arrivals in the Paris region, decreased -0.4 % compared to 2013.
38.3 million international hotel overnight stays in the Paris region, decreased -1.6 % compared to 2013.
2 million American tourists came to the Paris region in 2014, increased +3.7 % compared to 2013.
5.3 million of overnight stays stable at 0.0 % compared to 2013.

Source INSEE - CRT 2015 (as of 2014)

PROFILE OF AMERICAN CLIENTELE

42% Repeaters
58% First Time visitors
Overnight stays: 6.3 nights on average

The “Top 5” most visited sites are:
- the Eiffel Tower, Notre-Dame de Paris, the Louvre,
- the Arc de Triomphe and the Sacré-Cœur.

The “Top 5” activities are:
- museums and monuments, market and secondhand trade,
- urban tourism and gastronomy, visits to parks and gardens.

98 % would recommend the destination in their circle of acquaintances

Source Repères 2014 (as of 2013) and Device permanent employees of inquiries in airports and in trains (as of 2013)

THE PARIS REGION TOURIST BOARD

The new “Visit Paris Region” brand promotes the image and appeal of the world’s favorite tourist destination. Through its operations with visitor and tourism organisations and supported by the new brand, the Paris Region Tourist Board ensures the promotion and development of Paris Region as a tourist destination. It implements resources, tools, support and networks so that the area's tourism professionals can develop and sell a qualitative, innovative and adaptable offer.

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