

Paris, 24 octobre 2017

**#FrenchPalaces**

## **The 24 Palaces de France :**

*Welcome to the world of expertise and excellence à la française*

The 24 Palaces de France and their teams of professionals, the General Managers, the Chefs and the services, invite you to stay with them and live the *excellence à la française* and hospitality experiences. They are today all gathered by Atout France, the Tourism in France Development agency, on this momentous portrait by the photographer Rip Hopkins, illustrating THE emblematic view of Paris thanks to the staging on the rooftop of the Arc de Triomphe.

**Their one and only principle : ready to host you !**



©Rip Hopkins / VU'

France is the world's favourite destination, renowned for its culture and gastronomy, but also for its excellence in terms of hospitality and *art de vivre*. This is experienced at its best in the Palaces de France, which represent the quintessence of *excellence à la française*.

The elegant and attentive expertise of their personnel singles them out. The brilliantly talented women and men behind the Palace distinction are experts in their fields and passionate about creating superlative experiences for their guests. They are like a team looking forward to welcome you

### **Men of passion to serve tailor-made stays, iconic Ambassadors**

This portrait represents the three key sections of these men and women within this universe who are the Ambassadors of the French art of receiving. The General Managers, in charge of the harmonious running of each of the establishments, the Chefs, real creators of exquisite gastronomic experiences and the professionals, concierge, receptionist, gouvernante, floral designer, spa manager, and groom, ... who make every guest's experience unforgettable. These dedicated professionals open the doors of their Palaces wherever in France, which are outside of time with a magical atmosphere that defies definition.

### **A Galaxy of Michelin-Starred Restaurants with World-Renowned Chefs**

In the Palaces de France, some of the France's most illustrious talents are at the helm of Michelin-starred restaurants. They lead teams of gifted, highly-trained professionals, inspiring them to create exceptional and extraordinary gastronomic experiences for the guests.

**Each shares the same passion and commitment – to welcome the guests and serve tailor-made stays. If miracles must be wrought to meet a request, so be it! The host will enjoy an unique experience delivered with elegance and finesse.**

## Welcome to the Palaces de France !

Get to meet all of the sitters, General Managers, Chefs and professionals, enter in the world of the Palaces de France with #FrenchPalaces and discover the backstages of the shooting through the below link :

<https://youtu.be/XTqy-v0071M>

Testimonies of the talents put to the service of the exceptional way of life in the Palaces de France

<https://youtu.be/JKcsPQQMIqw>

## They participated in this « big picture »:

### 1 – The 24 Palaces de France

#### Paris

Four Seasons hôtel George V  
Hôtel Plaza Athénée  
La Réserve Paris  
Le Bristol Paris  
Le Meurice  
Mandarin Oriental, Paris  
Park Hyatt Paris-Vendôme  
Le Royal Monceau Raffles Paris  
Shangri-La Hôtel  
Le Peninsula Paris

#### Alpes Mont-Blanc

Cheval Blanc Courchevel  
Hôtel Le K2 Palace, Courchevel  
Hôtel Les Airelles, Courchevel  
Le Royal Evian

#### Côte-d'Azur

Byblos Saint-Tropez  
Château de la Messardière, Saint-Tropez  
Grand-Hôtel du Cap-Ferrat, A Four Seasons Hotel  
Hôtel Cap Eden-Roc, Antibes  
La Bastide de Gordes  
La Réserve Ramatuelle Hôtel Spa et Villas

#### South West

Hôtel du Palais, Biarritz  
Les Sources de Caudalie, Bordeaux  
Les Près d'Eugénie, Eugénie les bains

#### Overseas

Cheval Blanc Saint –Barth Isle de France

### 2 - Famous Chefs of the Palaces

Patrice Vander, Le Royal Evian,  
Samuel Lee, Shangri-La Hôtel Paris,  
Yoric Tieche, Grand-Hôtel du Cap-Ferrat, A Four Seasons Hotel,  
Jérôme Banctel, La Réserve Paris,  
Pierre Hermé, Le Royal Monceau Raffles Paris  
Christophe Raoux, Le Peninsula Paris,  
Rémi Van Peterghem, Hôtel du Palais, Biarritz,  
Jean-François Rouquette, Park Hyatt Paris-Vendôme,  
Christian Le Squer, Four Seasons hôtel George V,

Thierry Marx, Mandarin Oriental, Paris  
Eric Frechon, Le Bristol Paris,  
Alain Ducasse, Le Meurice & Hôtel Plaza Athénée,  
Yannick Alléno, Cheval Blanc Courchevel,  
Jean-Rémi Caillon, Hôtel Le K2, Courchevel,  
Eric Canino, La Réserve Ramatuelle Hôtel Spa et Villas,  
Vincent Maillard, Byblos Saint-Tropez,  
Bilal Amrani, Château de la Messardière, Saint-Tropez,  
Nicolas Masse, Les Sources de Caudalie, Bordeaux

### 3 – Profesionnals for dedicated services

François-Régis Simon, General Manager, Grand-Hôtel du Cap-Ferrat, A Four Seasons Hotel,  
Madeleine Munier, General Manager, La Bastide de Gordes,  
Guy Bertaud, General Manager, Shangri-La Hôtel Paris,  
Alexandre Durand-Viel, General Manager, Château de la Messardière, Saint-Tropez,  
Cécile Pascouau, General Manager, Hôtel du Palais, Biarritz,  
François Delahaye, General Manager, Hôtel Plaza Athénée,  
Wilfried Morandini, General Manager, Les Sources de Caudalie, Bordeaux,  
Eric Boonstoppel LVMH Hotel Management, for  
Christelle Hilpron, General Manager, Cheval Blanc Saint –Barth Isle de France,  
Didier le Calvez, General Manager, La Réserve Paris,  
Luca Allegri, President – Managing Director, Le Bristol Paris,  
Laurent Roussin, General Manager, Le Royal Evian,

Jean-Pierre Lerallu, General Manager, Hôtel Les Airelles, Courchevel,  
Jérôme Revuelta, General Manager, Hôtel Le K2, Courchevel,  
Katja Henke, General Manager, Le Peninsula Paris,  
Stéphane Personeni, General Manager, Byblos Saint-Tropez,  
Nicolas Vincent, General Manager, La Réserve Ramatuelle Hôtel Spa et Villas,  
José Silva, General Manager, Four Seasons hôtel George V,  
Aaron Kaupp, General Manager, Le Royal Monceau Raffles Paris,  
Franka Holtmann, General Manager, Le Meurice,  
Claudio Ceccherelli, General Manager, Park Hyatt Paris-Vendôme,  
Philippe Leboeuf, General Manager, Mandarin Oriental, Paris  
Romain Meiran, General Manager, Cheval Blanc Courchevel,

Rémi, valet porter, Hotel Le K2, Courchevel  
Nicolas, page boy, Le Peninsula Paris  
Aude, receptionist, Hotel Les Aïelles, Courchevel  
Anouck, concierge assistant, Le Meurice  
Marine, butler, La Réserve Paris  
Marie, Spa, Grand-Hôtel du Cap-Ferrat, A Four Seasons Hotel  
Aurélien, sommelier, Les Sources de Caudalie, Bordeaux  
Cédric, jeff Leatham flower team, Four Seasons hotel George V  
Guillaume, valet, Hotel Plaza Athénée  
Charlène, housekeeper, Le Royal Evian  
Cindy, spa assistant, Château de la Messardière, Saint-Tropez

Laurent, Doorman, Le Bristol Paris  
Béryl, waitress, Park Hyatt Paris-Vendôme  
Cyndie, guest relations assistant, Mandarin Oriental, Paris  
Lucie, beauty coach, Cheval Blanc Saint-Barth Isle de France  
Colette, spa director, Shangri-La Hotel Paris  
Vianney, valet, Cheval Blanc Courchevel  
Julie, art concierge, Le Royal Monceau Raffles Paris  
Laurent, valet porter, La Bastide de Gordes  
Mathilde, therapist, La Réserve Ramatuelle Hotel Spa and Villas

#### **4 - Our Ambassadors for the picture**

Adelaïde de Clermont Tonnerre, journalist,  
Philippe Faure, President of Atout France,  
Christian Mantei, CEO of Atout France.



**Press contacts:**

Votre contact attaché de presse à indiquer

**Bureau de Presse Pascale Venot Paris** : Fleur de Roquefeuil – Tel : + 33 6 60 37 37 44 - fleur@pascalevenot.com